

Social Media Image Sizes

Quick Guide for Insurance Agents



Facebook	Size in px
Profile Picture	at least 180 x 180
Business Page Profile Picture	at least 180 x 180
Cover Photo	at least 820 x 312
Shared Image	1200 x 630
Shared Link	1200 x 628
Event Image	1920 x 1,080
Fundraiser Image	800 x 300
Twitter	Size in px
Profile Photo	at least 400 x 400
Header Photo	1500 x 500
Tweet with Shared Link	1200 x 628
Tweet with Single Image	1200 x 675
Tweet with 2 Images	700 x 800
Tweet with 3 Images (left)	700 x 800
Tweet with 3 Images (right)	1200 x 686

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Tweet with 4 Images	1200 x 600
Aspect Ratio	16:9
Instagram	
Size in px	
Profile Photo	110 x 110
Photo Size	1080 x 1080
Photo Aspect Ratio	1:1
Stories	1080 x 1920
Story Aspect Ratio	9:16
LinkedIn	
Size in px	
Personal Profile Image	at least 300 x 300
Personal Background Image	1584 x 396
Company Logo Image	300 x 300
Company Cover Image	1128 x 191
Shared Image or Link	1200 x 627
Life Tab - Main Image	1128 x 376
Life Tab - Company Photos	900 x 600

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YouTube	Size in px
Channel Profile Image	800 x 800
Channel Cover Photo	2048 x 1152
Video Uploads	1280 x 720 (min. HD)

For more information on how to utilize social media for your insurance agency, give Agent Pipeline a call at 800.962.4693 or visit agentpipeline.com!