

<Agent Name>
<Agency Name>
<Agency Address>
<City, State Zip Code>

<Date>
<Business Owner>
<Business Name>
<Street Address>
<City, State Zip Code>

Dear <Business Owner>,

Now more than ever, your patients need access to affordable dental insurance plans. With the rising costs of everyday living expenses, insurance is often the first reoccurring expense families eliminate from their budget. This means many of your patients will let their dental insurance policies lapse and self-pay for common services and procedures in your office.

As a local insurance agent, I've partnered with dentists around our community to ensure their patients have credible and affordable dental insurance which recognizes their practice as a preferred provider in-network.

I'd like to extend the same opportunity to you and your business to ensure you continue to receive payment for the services you provide, avoid disruptions to patient treatment plans, and ensure your patients have access to comprehensive coverage meeting their financial needs.

If you would be interested in setting a time to discuss the benefits of our partnership, I'm happy to review how my referral program works. You can contact me at <Phone Number>, <Hours of Operation>.

I look forward to hearing from you, and the opportunity to help your patients.

Thank you,

<Agent Name>