



2024 PRE-APPROVED  
MARKETING MATERIALS



**Agent Pipeline**  
AN INTEGRITY COMPANY



**ACA**

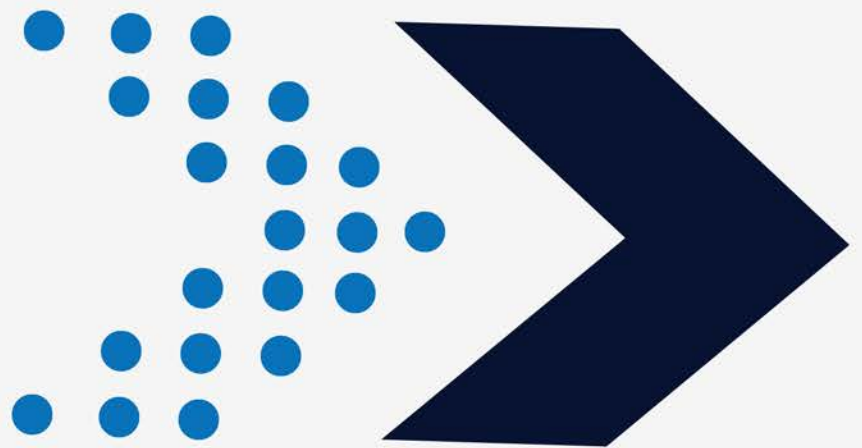
MARKETING CATALOG



agentpipeline.com | 800.962.4693



# FLYERS





ACA FLYER 1-A

APFLPY24V1-ACA01-A

## DO YOU HAVE AFFORDABLE HEALTH INSURANCE COVERAGE?

# IT'S MORE IMPORTANT NOW THAN EVER.

### METAL TIER PLANS

ACA plans are broken into 4 categories based on how you and your plan share the costs of your health care.

BRONZE

Low monthly premium. Good if you don't use a lot of healthcare services.  
Insurance pays 60%  
You pay 40%

SILVER

Good option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.  
Insurance pays 70%  
You pay 30%

GOLD

Use healthcare services frequently. Higher premium but low out-of-pocket costs.  
Insurance pays 80%  
You pay 20%

PLATINUM

Good if you use a lot of healthcare services. Higher premium, but nearly all other costs will be covered.  
Insurance pays 90%  
You pay 10%

We can help you explore your health insurance options and find health care coverage to best suit you and your family's medical and financial needs.



<<Email>>



<<Hours of Operation>>

CALL <<AGENT NAME>> FOR MORE INFO



<<PHONE #>>







ACA FLYER 1-B

APFLPY24V1-ACA01-B

## DO YOU HAVE AFFORDABLE HEALTH INSURANCE COVERAGE?

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ACA FLYER 1-C

APFLPY24V1-ACA01-C

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ACA FLYER 1-D

APFLPY24V1-ACA01-D

## DO YOU HAVE AFFORDABLE HEALTH INSURANCE COVERAGE?

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ACA FLYER 2-A

APFLPY24V1-ACA02-A

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ACA FLYER 2-B

APFLPY24V1-ACA02-B

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ACA FLYER 2-C

APFLPY24V1-ACA02-C

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ACA FLYER 2-D

APFLPY24V1-ACA02-D

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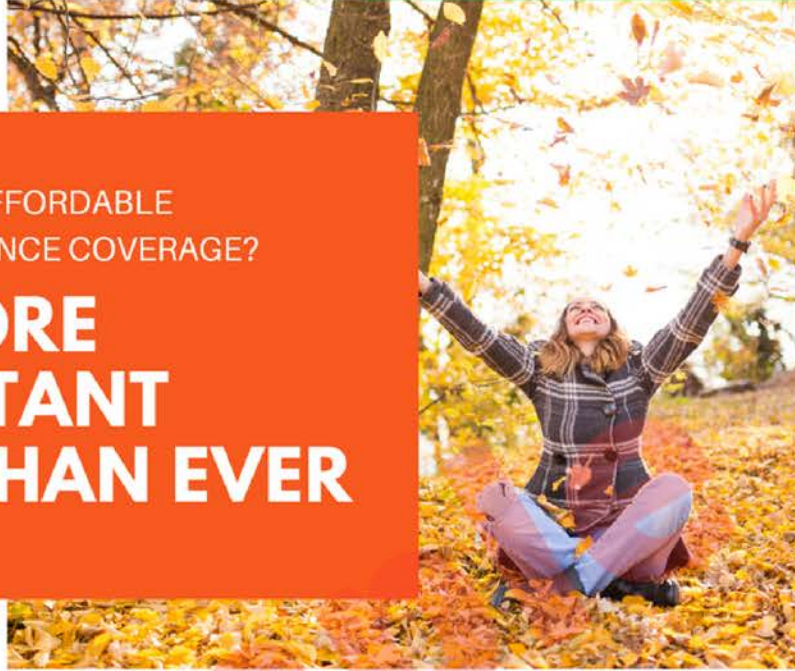


ACA FLYER 2-E

APFLPY24V1-ACA02-E

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ACA FLYER 2-F

APFLPY24V1-ACA02-F

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ACA FLYER 2-G

APFLPY24V1-ACA02-G

DO YOU HAVE AFFORDABLE HEALTH INSURANCE COVERAGE?

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or email <agent email>  
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Bronze	Low monthly premium. Good if you don't use a lot of healthcare services. Insurance pays 60%. You pay 40%.
Silver	Good option if you're eligible for a CSR. Balanced premium + out-of-pocket costs. Insurance pays 70%. You pay 30%.
Gold	Use healthcare services frequently. Higher premium but low out-of-pocket costs. Insurance pays 80%. You pay 20%.
Platinum	Good if you use a lot of healthcare services. Higher premium, but nearly all other costs will be covered. Insurance pays 90%. You pay 10%.







ACA FLYER 2-H

APFLPY24V1-ACA02-H

DO YOU HAVE AFFORDABLE  
HEALTH INSURANCE COVERAGE?

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ACA FLYER 2-I

APFLPY24V1-ACA02-I

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ACA FLYER 3-A

APFLPY24V1-ACA03-A



**DO YOU HAVE AFFORDABLE HEALTH INSURANCE COVERAGE?**

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ACA FLYER 3-B

APFLPY24V1-ACA03-B



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ACA FLYER 3-C

APFLPY24V1-ACA03-C

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ACA FLYER 3-D

APFLPY24V1-ACA03-D



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ACA FLYER 3-E

APFLPY24V1-ACA03-E



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LIFE INSURANCE FLYER 1-A

APFLPY24V1-LIFE01-A



## CONTINUE TO PROTECT YOUR FAMILY

→ *Even after the Worst*

95 million Americans don't have any form of life insurance. **That's 41% of the population.**

95% of that same population admit that **life insurance is something people need.** Life insurance plays a vital role in ensuring that your loved ones are supported in the event that you were to pass away.

### THERE ARE LOTS OF THINGS THAT FACTORS INTO LIFE INSURANCE PREMIUMS

#### Major Factors



Age

Physical Condition

#### Other Factors



Occupation

Risky Sports

Gender

Unhealthy Habits

Type of Policy

Talk with an insurance agent today to learn about your options.

*Let's get in Contact!*

<<AGENT NAME>>

<<PHONE NUMBER>>

<<EMAIL ADDRESS>>

SCAN ME

<<QR code>>







LIFE INSURANCE FLYER 1-B

APFLPY24V1-LIFE01-B



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LIFE INSURANCE FLYER 1-C

APFLPY24V1-LIFE01-C



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LIFE INSURANCE FLYER 1-D

APFLPY24V1-LIFE01-D



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LIFE INSURANCE FLYER 2-A

APFLPY24V1-LIFE02-A

# PLAN AHEAD

## PROTECT YOUR FAMILY AFTER YOU'RE GONE



Ensure your family is protected from costly funeral expenses after you pass away with a Final Expense Insurance plan!

### DID YOU KNOW?



Over the past decade, the median cost of a funeral in the United States has risen by nearly 29%!



The national median cost of a funeral with a viewing and burial is **\$7,181!** This doesn't even include things like flowers, obituaries, or gravestones.



The average monthly premium for a simplified whole life insurance policy is around \$45 a month (or \$540 a year)

Leave behind **memories**, not **bills**.

**GET IN TOUCH TO DISCUSS  
YOUR OPTIONS TODAY!**

<<AGENT NAME>>



<<PHONE NUMBER>>



<<EMAIL ADDRESS>>

SCAN ME

<<QR code>>







LIFE INSURANCE FLYER 2-B

APFLPY24V1-LIFE02-B

# PLAN AHEAD

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LIFE INSURANCE FLYER 2-C

APFLPY24V1-LIFE02-C

# PLAN AHEAD

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AFTER YOU'RE GONE



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LIFE INSURANCE FLYER 2-D

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# PLAN AHEAD

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**<<PHONE NUMBER>>**



**<<EMAIL ADDRESS>>**

SCAN ME





# MEDICAID UNWINDING FLYER 1-A

APFLPY24V1-MU01-A

## ACT NOW. STAY COVERED.

Medicaid & CHIP is Returning to Normal Operations

*You may qualify for a  
Special Enrollment Period  
due to the Unwinding of the  
Medicaid Continuous Enrollment.*

### GET IN TOUCH

TO EXPLORE YOUR OPTIONS

<<AGENT NAME>>

 <<PHONE NUMBER>>

 <<EMAIL>>

#### ***What is Medicaid Unwinding?***

- Beginning **February 1st, 2023** states will start the re-evaluation process for each person currently on the Medicaid program.
- The first date that a client can be disenrolled is **April 1st, 2023**. If you receive an advance notice of termination of coverage, you will be able to **enroll in an ACA plan immediately to ensure continuity of coverage.**

#### **DID YOU KNOW?**

Approximately 55% of the continuous coverage population will no longer be eligible for Medicaid and CHIP.







# MEDICAID UNWINDING FLYER 1-B

APFLPY24V1-MU01-B

## ACT NOW. STAY COVERED.

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due to the Unwinding of the  
Medicaid Continuous Enrollment.*

### GET IN TOUCH

TO EXPLORE YOUR OPTIONS

<<AGENT NAME>>

 <<PHONE NUMBER>>

 <<EMAIL>>

#### ***What is Medicaid Unwinding?***

- Beginning **February 1st, 2023** states will start the re-evaluation process for each person currently on the Medicaid program.
- The first date that a client can be disenrolled is **April 1st, 2023**. If you receive an advance notice of termination of coverage, you will be able to **enroll in an ACA plan immediately to ensure continuity of coverage.**

#### **DID YOU KNOW?**

Approximately 55% of the continuous coverage population will no longer be eligible for Medicaid and CHIP.





# MEDICAID UNWINDING FLYER 1-C

APFLPY24V1-MU01-C

## ACT NOW. STAY COVERED.

Medicaid & CHIP is Returning to Normal Operations

*You may qualify for a  
Special Enrollment Period  
due to the Unwinding of the  
Medicaid Continuous Enrollment.*

### GET IN TOUCH

TO EXPLORE YOUR OPTIONS

<<AGENT NAME>>

 <<PHONE NUMBER>>

 <<EMAIL>>

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#### **DID YOU KNOW?**

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# MEDICAID UNWINDING FLYER 1-D

APFLPY24V1-MU01-D



## ACT NOW. STAY COVERED.

Medicaid & CHIP is Returning to Normal Operations

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Special Enrollment Period  
due to the Unwinding of the  
Medicaid Continuous Enrollment.*

## GET IN TOUCH

TO EXPLORE YOUR OPTIONS

<<AGENT NAME>>

 <<PHONE NUMBER>>

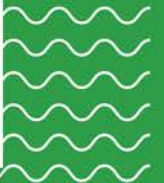
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### **DID YOU KNOW?**

Approximately 55% of the continuous coverage population will no longer be eligible for Medicaid and CHIP.





# MEDICAID UNWINDING FLYER 1-A (SPANISH)

APFLPY24V1-MU01S-A

## ACTUAR AHORA. MANTÉNGASE CUBIERTO.

Medicaid y CHIP están regresando a sus operaciones normales

*Usted puede calificar para un Período Especial de Inscripción debido a la Desintegración de la Inscripción continua de Medicaid.*

### PONERSE EN CONTACTO

PARA EXPLORAR TUS OPCIONES

<<AGENT NAME>>



<<PHONE NUMBER>>



<<EMAIL>>

### ¿Qué es la cancelación de Medicaid?

A partir del 1 de febrero de 2023, los estados comenzarán el proceso de reevaluación para cada persona actualmente en el programa de Medicaid.

- La primera fecha en la que se puede cancelar la inscripción de un cliente es el 1 de abril de 2023. Si recibe un aviso por adelantado de la terminación de la cobertura, podrá inscribirse en un plan ACA de inmediato para garantizar la continuidad de la cobertura.

### ¿SABÍAS?

Aproximadamente el 55% de la población con cobertura continua ya no será elegible para Medicaid y CHIP.







# MEDICAID UNWINDING FLYER 1-B (SPANISH)

APFLPY24V1-MU01S-B

## ACTUAR AHORA. MANTÉNGASE CUBIERTO.

Medicaid y CHIP están regresando a sus operaciones normales

*Usted puede calificar para un Período Especial de Inscripción debido a la Desintegración de la Inscripción continua de Medicaid.*

### PONERSE EN CONTACTO

PARA EXPLORAR TUS OPCIONES

<<AGENT NAME>>



<<PHONE NUMBER>>



<<EMAIL>>

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### ¿SABÍAS?

Aproximadamente el 55% de la población con cobertura continua ya no será elegible para Medicaid y CHIP.





# MEDICAID UNWINDING FLYER 1-C (SPANISH)

APFLPY24V1-MU01S-C



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Medicaid y CHIP están regresando a sus operaciones normales

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PARA EXPLORAR TUS OPCIONES

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<<PHONE NUMBER>>



<<EMAIL>>

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### ¿SABÍAS?

Aproximadamente el 55% de la población con cobertura continua ya no será elegible para Medicaid y CHIP.







# MEDICAID UNWINDING FLYER 1-D (SPANISH)

APFLPY24V1-MU01S-D



## ACTUAR AHORA. MANTÉNGASE CUBIERTO.

Medicaid y CHIP están regresando a sus operaciones normales

*Usted puede calificar para un Período Especial de Inscripción debido a la Desintegración de la Inscripción continua de Medicaid.*

### PONERSE EN CONTACTO

PARA EXPLORAR TUS OPCIONES

<<AGENT NAME>>



<<PHONE NUMBER>>



<<EMAIL>>

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Aproximadamente el 55% de la población con cobertura continua ya no será elegible para Medicaid y CHIP.





# MEDICAID UNWINDING FLYER 2-A

APFLPY24V1-MU02-A



## Medicaid & CHIP is Returning to Normal Operations

*You may qualify for a Special Enrollment Period due to the Unwinding of the Medicaid Continuous Enrollment.*

### What is Medicaid Unwinding?

- Beginning **February 1st, 2023** states will start the re-evaluation process for each person currently on the Medicaid program.
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### Did You Know?

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### GET IN TOUCH

<<AGENT NAME>>

 <<PHONE NUMBER>>

 <<EMAIL>>







# MEDICAID UNWINDING FLYER 2-B

APFLPY24V1-MU02-B



## Medicaid & CHIP is Returning to Normal Operations

*You may qualify for a Special Enrollment Period due to the Unwinding of the Medicaid Continuous Enrollment.*

### What is Medicaid Unwinding?

- Beginning **February 1st, 2023** states will start the re-evaluation process for each person currently on the Medicaid program.
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### Did You Know?

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### GET IN TOUCH

<<AGENT NAME>>

 <<PHONE NUMBER>>

 <<EMAIL>>





# MEDICAID UNWINDING FLYER 2-C

APFLPY24V1-MU02-C



## Medicaid & CHIP is Returning to Normal Operations

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### What is Medicaid Unwinding?

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### GET IN TOUCH

<<AGENT NAME>>

 <<PHONE NUMBER>>

 <<EMAIL>>







# MEDICAID UNWINDING FLYER 2-D

APFLPY24V1-MU02-D



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### GET IN TOUCH

<<AGENT NAME>>

 <<PHONE NUMBER>>

 <<EMAIL>>





# MEDICAID UNWINDING FLYER 2-A (SPANISH)

APFLPY24V1-MU02S-A



## ACTUAR AHORA.

*Manténgase cubierto.*

### Medicaid y CHIP están regresando a sus operaciones normales

*Puede calificar para un período de inscripción especial debido a la cancelación de la inscripción continua de Medicaid.*

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### PONERSE EN CONTACTO

<<AGENT NAME>>



<<PHONE NUMBER>>



<<EMAIL>>







# MEDICAID UNWINDING FLYER 2-B (SPANISH)

APFLPY24V1-MU02S-B



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### PONERSE EN CONTACTO

<<AGENT NAME>>



<<PHONE NUMBER>>



<<EMAIL>>





# MEDICAID UNWINDING FLYER 2-C (SPANISH)

APFLPY24V1-MU02S-C



## ACTUAR AHORA.

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### PONERSE EN CONTACTO

<<AGENT NAME>>

 <<PHONE NUMBER>>

 <<EMAIL>>







# MEDICAID UNWINDING FLYER 2-D (SPANISH)

APFLPY24V1-MU02S-D



## Medicaid y CHIP están regresando a sus operaciones normales

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## PONERSE EN CONTACTO

<<AGENT NAME>>

 <<PHONE NUMBER>>

 <<EMAIL>>





# MEDICAID UNWINDING FLYER 3-A

APFLPY24V1-MU03-A

## ACT NOW. STAY COVERED.

You may qualify for a  
**Special Enrollment Period**  
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Medicaid Continuous Enrollment.



### What is Medicaid Unwinding?

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<<Agent Name>>

☎ <<Phone Number>> ✉ <<Email>>







# MEDICAID UNWINDING FLYER 3-B

APFLPY24V1-MU03-B

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<<Agent Name>>

☎ <<Phone Number>> ✉ <<Email>>





# MEDICAID UNWINDING FLYER 3-C

APFLPY24V1-MU03-C

## ACT NOW. STAY COVERED.

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Medicaid Continuous Enrollment.



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«Agent Name»

☎ «Phone Number» ✉ «Email»







# MEDICAID UNWINDING FLYER 3-D

APFLPY24V1-MU03-D

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<<Agent Name>>

☎ <<Phone Number>> ✉ <<Email>>





# MEDICAID UNWINDING FLYER 3-A (SPANISH)

APFLPY24V1-MU03S-A

## ACTUAR AHORA. MANTÉNGASE CUBIERTO.

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«Agent Name»

☎ «Phone Number» ✉ «Email»







# MEDICAID UNWINDING FLYER 3-B (SPANISH)

APFLPY24V1-MU03S-B

## ACTUAR AHORA. MANTÉNGASE CUBIERTO.

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«Agent Name»

☎ «Phone Number» ✉ «Email»





# MEDICAID UNWINDING FLYER 3-C (SPANISH)

APFLPY24V1-MU03S-C

## ACTUAR AHORA. MANTÉNGASE CUBIERTO.

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«Agent Name»

☎ «Phone Number» ✉ «Email»







# MEDICAID UNWINDING FLYER 3-D (SPANISH)

APFLPY24V1-MU03S-D

## ACTUAR AHORA. MANTÉNGASE CUBIERTO.

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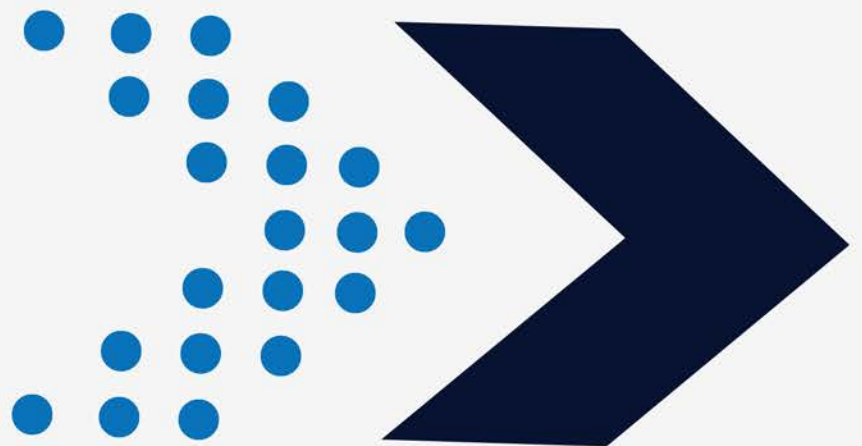
<<Agent Name>>

☎ <<Phone Number>> ✉ <<Email>>





# MAILERS







ACA MAILER 1-A

APDMPY24V1-ACA01-A

You could qualify for  
**\$0 premium health insurance plans**  
for you & your family.



Learn more about  
how you can  
qualify for  
affordable  
health insurance.

Call <<Agent Name>> at  
<<Agent Phone Number>>  
for a no-cost, no-obligation  
quote for your family.





ACA MAILER 1-B

APDMPY24V1-ACA01-B

You could qualify for  
**\$0 premium health insurance plans**  
for you & your family.



**Learn more about  
how you can  
qualify for  
affordable  
health insurance.**

Call <<Agent Name>> at  
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for a no-cost, no-obligation  
quote for your family.







ACA MAILER 1-C

APDMPY24V1-ACA01-C

You could qualify for  
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health insurance.

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ACA MAILER 1-D

APDMPY24V1-ACA01-D

You could qualify for  
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Learn more about  
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<<Agent Phone Number>>  
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ACA MAILER 1-E

APDMPY24V1-ACA01-E

You could qualify for  
**\$0 premium health insurance plans**  
for you & your family.



Learn more about  
how you can  
qualify for  
affordable  
health insurance.

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<<Agent Phone Number>>  
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quote for your family.





ACA MAILER 2-A

APDMPY24V1-ACA02-A



# DON'T WAIT UNTIL IT'S TOO LATE

The Open Enrollment Period  
is quickly approaching

**The ACA Open Enrollment  
runs Nov. 1 to Dec. 15 Let  
us find coverage that  
meets your needs!**

ACA plans are broken into 4  
categories based on how you  
and your plan share the costs  
of your healthcare.

Schedule your review and  
discuss your options today!

**<<AGENT NAME>>**

**<<PHONE NUMBER>>**







ACA MAILER 2-B

APDMPY24V1-ACA02-B



# DON'T WAIT UNTIL IT'S TOO LATE

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ACA MAILER 2-C

APDMPY24V1-ACA02-C



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**<<PHONE NUMBER>>**







ACA MAILER 2-D

APDMPY24V1-ACA02-D



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**<<PHONE NUMBER>>**





ACA MAILER 3-A

APDMPY24V1-ACA03-A

YOU NEED AFFORDABLE  
HEALTH COVERAGE

**NOW**  
**MORE**  
**THAN**  
**EVER!**



THE ACA OPEN ENROLLMENT  
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ACA PLANS ARE BROKEN  
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SCHEDULE YOUR REVIEW  
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<<AGENT NAME>>

<<PHONE NUMBER>>

<<AGENT NAME>>







ACA MAILER 3-B

APDMPY24V1-ACA03-B

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ACA MAILER 3-C

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MEETS YOUR NEEDS!

ACA PLANS ARE BROKEN  
INTO 4 CATEGORIES BASED  
ON HOW YOU AND YOUR  
PLAN SHARE THE COSTS OF  
YOUR HEALTHCARE.

SCHEDULE YOUR REVIEW  
AND DISCUSS YOUR  
OPTIONS TODAY!

<<AGENT NAME>>

<<PHONE NUMBER>>

<<AGENT NAME>>







ACA MAILER 3-D

APDMPY24V1-ACA03-D

YOU NEED AFFORDABLE  
HEALTH COVERAGE

**NOW**  
**MORE**  
**THAN**  
**EVER!**



THE ACA OPEN ENROLLMENT  
RUNS NOV. 1 TO DEC. 15 LET  
US FIND COVERAGE THAT  
MEETS YOUR NEEDS!

ACA PLANS ARE BROKEN  
INTO 4 CATEGORIES BASED  
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PLAN SHARE THE COSTS OF  
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SCHEDULE YOUR REVIEW  
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OPTIONS TODAY!

<<AGENT NAME>>

<<PHONE NUMBER>>

<<AGENT NAME>>





ACA MAILER 3-E

APDMPY24V1-ACA03-E

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**NOW**  
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**EVER!**



THE ACA OPEN ENROLLMENT  
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YOUR HEALTHCARE.

SCHEDULE YOUR REVIEW  
AND DISCUSS YOUR  
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<<AGENT NAME>>

<<PHONE NUMBER>>

<<AGENT NAME>>







T26 MAILER 1-A

APDMPY24V1-T2601-A



Happy birthday! As you celebrate this exciting milestone, don't forget that turning 26 means you're no longer eligible to be covered under your parents' health insurance.

Find an ACA plan that meets your needs and budget.

Don't wait until it's too late - Call today to give yourself the gift of a healthy future.

<<Agent Name>>

<<Phone Number>>

<<Email Address>>





T26 MAILER 1-B

APDMPY24V1-T2601-B



Turning 26 comes with major changes!  
Give yourself the gift of affordable health coverage.

<<Agent Name>>

<<Phone Number>>

Happy Birthday! As you celebrate this exciting milestone, don't forget that turning 26 means you're no longer eligible to be covered under your parents' health insurance.

Find an ACA plan that meets your needs and budget.

Don't wait until it's too late - Call today to give yourself the gift of a healthy future.

<<Agent Name>>

<<Phone Number>>

<<Email Address>>







T26 MAILER 1-C

APDMPY24V1-T2601-C



Give yourself the gift of affordable health coverage.

Happy birthday to you! Celebrate

this exciting milestone, don't forget that turning 26 means you're no longer eligible to be covered under your parents' health insurance.

Find an ACA plan that meets your needs and budget.

Don't wait until it's too late - Call today to give yourself the gift of a healthy future.

<<Agent Name>>

<<Phone Number>>

<<Email Address>>





T26 MAILER 1-D

APDMPY24V1-T2601-D



HAPPY  
*Birthday*

GIVE YOURSELF THE GIFT OF  
AFFORDABLE HEALTH COVERAGE.

Happy birthday! As you celebrate  
this exciting milestone, don't  
forget that turning 26 means  
you're no longer eligible to be  
covered under your parents'  
health insurance.

Find an ACA plan that meets  
your needs and budget.

Don't wait until it's too late -  
Call today to give yourself  
the gift of a healthy future.

<<Agent Name>>

<<Phone Number>>

<<Email Address>>







T26 MAILER 2-A

APDMPY24V1-T2602-A



Your 26th birthday is an exciting milestone, but it also means you're no longer covered by your parents' health insurance plan.

Fortunately, an ACA insurance plan could be the solution for you!

It's time to take control of your healthcare. Contact a licensed insurance agent today to find a plan that fits your budget so you can enjoy peace of mind.

**«AGENT NAME»**  
**«PHONE NUMBER»**  
**«EMAIL ADDRESS»**





T26 MAILER 2-B

APDMPY24V1-T2602-B



ARE YOU  
TURNING

26?



Your 26th birthday is an exciting milestone, but it also means you're no longer covered by your parents' health insurance plan.

Fortunately, an ACA insurance plan could be the solution for you!

It's time to take control of your healthcare. Contact a licensed insurance agent today to find a plan that fits your budget so you can enjoy peace of mind.

<<AGENT NAME>>

<<PHONE #>>

<<EMAIL ADDRESS>>







T26 MAILER 2-C

APDMPY24V1-T2602-C



Your 26th birthday is an exciting milestone, but it also means you're no longer covered by your parents' health insurance plan.

Fortunately, an ACA insurance plan could be the solution for you!

It's time to take control of your healthcare. Contact a licensed insurance agent today to find a plan that fits your budget so you can enjoy peace of mind.

<<AGENT NAME>>

<<PHONE NUMBER>>

<<EMAIL ADDRESS>>





T26 MAILER 2-D

APDMPY24V1-T2602-D

ARE YOU  
TURNING

26?



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<<AGENT NAME>>

<<PHONE #>>

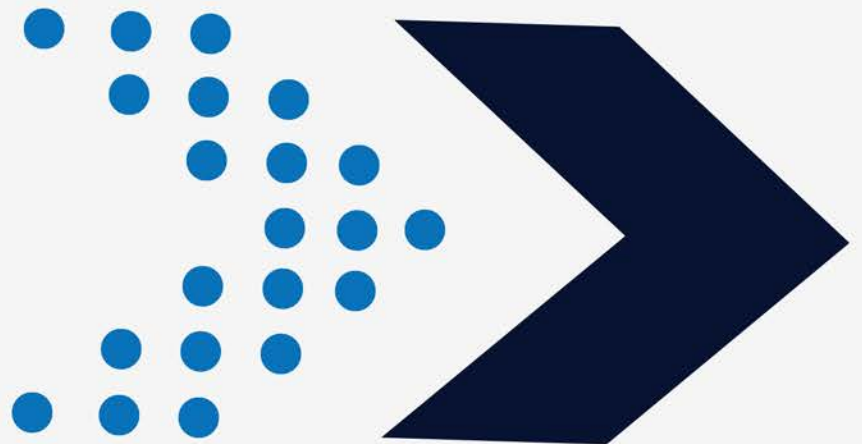
<<EMAIL ADDRESS>>







# BROCHURES





# ACA BROCHURE 1-A

APBRPY24V1-ACA01-A

## What We Do?

At <agency name>, we can help you find health care coverage that best suits you and your family's medical & financial needs.

We can introduce you to and educate you on all of your health insurance options. Along with ACA plans, we also offer other products including:

- Dental & Vision Coverage
- Life Insurance
- Accident Plans
- Indemnity Plans
- Long Term Care
- Medicare
- Short Term Medical (STM)
- Critical Illness/Cancer Coverage

**ACA OPEN ENROLLMENT RUNS FROM NOV. 1 TO DEC. 15. LET US HELP YOU FIND COVERAGE THAT MEETS YOUR NEEDS.**

**CALL TODAY  
<AGENT PHONE>**



**YOU NEED AFFORDABLE HEALTH INSURANCE COVERAGE NOW MORE THAN EVER.**

<Agent/Agency Name>

O: <Agent Phone>  
F: <Agent Phone>  
<Agent Email>  
<Agent Website>



**Good**  
Best option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.  
• Insurance pays 70%  
• You pay 30%

**Gold**  
Use healthcare services frequently. Higher premium but low out-of-pocket costs.  
• Insurance pays 80%  
• You pay 20%

**Platinum**  
Good if you use a lot of healthcare services. Higher premium, but nearly all other costs will be covered.  
• Insurance pays 90%  
• You pay 10%



## Premium Tax Credits

Tax Credits can lower your monthly premium when you enroll in an ACA plan. Your tax credit is based on your income. If your income is between **100% - 400% of the FPL**, in all states, you qualify for premium tax credits that lower your monthly premium for an ACA plan. **If your income is above 400% FPL**, you may now qualify for premium tax credits that lower your monthly premium for an ACA plan.



## What is a CSR?

A **Cost-Sharing Reduction (CSR)** helps lower the amount you have to pay for deductible, copayments, and coinsurance. Based on your annual household income, you can qualify for CSR if you are between 100% - 250% of the **Federal Poverty Level (FPL)**. With a **CSR**, you will have a lower deductible, copayments, coinsurance, and a lower out-of-pocket maximum if you enroll in a Silver Plan.



**You could qualify for \$0/month health insurance premiums for you and your family.**







# ACA BROCHURE 1-B

APBRPY24V1-ACA01-B

## What We Do?

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**CALL TODAY  
<AGENT PHONE>**



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**<Agent/Agency Name>**

O: <Agent Phone>  
F: <Agent Phone>  
<Agent Email>  
<Agent Website>



**Good** option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.  
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**You could qualify for \$0/month health insurance premiums for you and your family.**





# ACA BROCHURE 1-C

APBRPY24V1-ACA01-C

## What We Do?

At <agency name>, we can help you find health care coverage that best suits you and your family's medical & financial needs.

We can introduce you to and educate you on all of your health insurance options. Along with ACA plans, we also offer other products including:

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- Life Insurance
- Accident Plans
- Indemnity Plans
- Long Term Care
- Medicare
- Short Term Medical (STM)
- Critical Illness/Cancer Coverage

**ACA OPEN ENROLLMENT RUNS FROM NOV. 1 TO DEC. 15. LET US HELP YOU FIND COVERAGE THAT MEETS YOUR NEEDS.**

**CALL TODAY  
<AGENT PHONE>**



**YOU NEED AFFORDABLE HEALTH INSURANCE COVERAGE NOW MORE THAN EVER.**

**<Agent/Agency Name>**

O: <Agent Phone>  
F: <Agent Phone>  
<Agent Email>  
<Agent Website>



Good option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.

- Insurance pays 70%
- You pay 30%

**Gold**  
Use healthcare services frequently. Higher premium but low out-of-pocket costs.

- Insurance pays 80%
- You pay 20%

**Platinum**  
Good if you use a lot of healthcare services. Higher premium, but nearly all other costs will be covered.

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## Premium Tax Credits

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## What is a CSR?

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**You could qualify for \$0/month health insurance premiums for you and your family.**







# ACA BROCHURE 1-D

APBRPY24V1-ACA01-D

## What We Do?

At <agency name>, we can help you find health care coverage that best suits you and your family's medical & financial needs.

We can introduce you to and educate you on all of your health insurance options. Along with ACA plans, we also offer other products including:

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- Life Insurance
- Accident Plans
- Indemnity Plans
- Long Term Care
- Medicare
- Short Term Medical (STM)
- Critical Illness/Cancer Coverage

**ACA OPEN ENROLLMENT RUNS FROM NOV. 1 TO DEC. 15. LET US HELP YOU FIND COVERAGE THAT MEETS YOUR NEEDS.**

**CALL TODAY  
<AGENT PHONE>**



**YOU NEED AFFORDABLE HEALTH INSURANCE COVERAGE NOW MORE THAN EVER.**

**<Agent/Agency Name>**

O: <Agent Phone>  
F: <Agent Phone>  
<Agent Email>  
<Agent Website>



Good option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.

- Insurance pays 70%
- You pay 30%

**Gold**  
Use healthcare services frequently. Higher premium but low out-of-pocket costs.

- Insurance pays 80%
- You pay 20%

**Platinum**  
Good if you use a lot of healthcare services. Higher premium, but nearly all other costs will be covered.

- Insurance pays 90%
- You pay 10%



## Premium Tax Credits

Tax Credits can lower your monthly premium when you enroll in an ACA plan. Your tax credit is based on your income. If your income is between **100% - 400% of the FPL**, in all states, you qualify for premium tax credits that lower your monthly premium for an ACA plan. **If your income is above 400% FPL**, you may now qualify for premium tax credits that lower your monthly premium for an ACA plan.



## What is a CSR?

A **Cost-Sharing Reduction (CSR)** helps lower the amount you have to pay for deductible, copayments, and coinsurance. Based on your annual household income, you can qualify for CSR if you are between 100% - 250% of the **Federal Poverty Level (FPL)**. With a **CSR**, you will have a lower deductible, copayments, coinsurance, and a lower out-of-pocket maximum if you enroll in a Silver Plan.



*You could qualify for \$0/month health insurance premiums for you and your family.*





### What We Do?

At <agency name>, we can help you find health care coverage that best suits you and your family's medical & financial needs. We can introduce you to and educate you on all of your health insurance options. Along with ACA plans, we also offer other products including:

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- Indemnity Plans
- Long Term Care
- Medicare
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PROTECT YOUR FAMILY  
WITH HEALTH INSURANCE

<AGENT NAME>

<Agent Phone>

<Agent Email>

<Agent Website>

<Agent Address>

YOU MAY QUALIFY FOR ZERO DOLLAR PREMIUMS

FOR HEALTH INSURANCE FOR YOU AND YOUR FAMILY

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copayments, coinsurance, and a lower out-of-pocket maximum if you enroll in a Silver Plan.



### Premium Tax Credits

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#### BRONZE

Low monthly premium. Good if you don't use a lot of healthcare services.

- Insurance pays 60%
- You pay 40%

#### SILVER

Good option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.

- Insurance pays 70%
- You pay 30%

#### GOLD

Use healthcare services frequently. Higher premium but low out-of-pocket costs.

- Insurance pays 80%
- You pay 20%

#### PLATINUM

Good if you use a lot of healthcare services. Higher premium, but nearly all other costs will be covered.

- Insurance pays 90%
- You pay 10%

LET US HELP YOU FIND COVERAGE THAT MEETS YOUR NEEDS.

GIVE US A CALL TODAY!

<AGENT PHONE>







# ACA BROCHURE 2-B

APBRPY24V1-ACA02-B

## What We Do?

At <agency name>, we can help you find health care coverage that best suits you and your family's medical & financial needs. We can introduce you to and educate you on all of your health insurance options. Along with ACA plans, we also offer other products including:

- Dental & Vision Coverage
- Life Insurance
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- Long Term Care
- Medicare
- Short Term Medical (STM)
- Critical Illness/Cancer Coverage



PROTECT YOUR FAMILY  
WITH HEALTH INSURANCE

<AGENT NAME>

<Agent Phone>

<Agent Email>

<Agent Website>

<Agent Address>

YOU MAY QUALIFY FOR ZERO DOLLAR PREMIUMS

FOR HEALTH INSURANCE FOR YOU AND YOUR FAMILY

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copayments, coinsurance, and a lower out-of-pocket maximum if you enroll in a Silver Plan.



## Premium Tax Credits

Tax Credits can lower your monthly premium when you enroll in an ACA plan. Your tax credit is based on your income. **If your income is between 100% - 400% of the FPL**, in all states, you qualify for premium tax credits that lower your monthly premium for an ACA plan. **If your income is above 400% FPL**, you may now qualify for premium tax credits that lower your monthly premium for an ACA plan.

### BRONZE

Low monthly premium. Good if you don't use a lot of healthcare services.

- Insurance pays 60%
- You pay 40%

### SILVER

Good option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.

- Insurance pays 70%
- You pay 30%

### GOLD

Use healthcare services frequently. Higher premium but low out-of-pocket costs.

- Insurance pays 80%
- You pay 20%

### PLATINUM

Good if you use a lot of healthcare services. Higher premium, but nearly all other costs will be covered.

- Insurance pays 90%
- You pay 10%

LET US HELP YOU FIND COVERAGE THAT MEETS YOUR NEEDS.

GIVE US A CALL TODAY!

<AGENT PHONE>





# ACA BROCHURE 2-C

APBRPY24V1-ACA02-C

## What We Do?

At <agency name>, we can help you find health care coverage that best suits you and your family's medical & financial needs. We can introduce you to and educate you on all of your health insurance options. Along with ACA plans, we also offer other products including:

- Dental & Vision Coverage
- Life Insurance
- Accident Plans
- Indemnity Plans
- Long Term Care
- Medicare
- Short Term Medical (STM)
- Critical Illness/Cancer Coverage



PROTECT YOUR FAMILY  
WITH HEALTH INSURANCE

<AGENT NAME>

<Agent Phone>

<Agent Email>

<Agent Website>

<Agent Address>

YOU MAY QUALIFY FOR ZERO DOLLAR PREMIUMS

FOR HEALTH INSURANCE FOR YOU AND YOUR FAMILY

Copayments, coinsurance, and a lower out-of-pocket maximum if you enroll in a Silver Plan.



## Premium Tax Credits

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### BRONZE

Low monthly premium. Good if you don't use a lot of healthcare services.

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- You pay 40%

### SILVER

Good option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.

- Insurance pays 70%
- You pay 30%

### GOLD

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LET US HELP YOU FIND COVERAGE THAT MEETS YOUR NEEDS.

GIVE US A CALL TODAY!

<AGENT PHONE>







# ACA BROCHURE 2-D

APBRPY24V1-ACA02-D

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PROTECT YOUR FAMILY  
WITH HEALTH INSURANCE

<AGENT NAME>

<Agent Phone>

<Agent Email>

<Agent Website>

<Agent Address>

YOU MAY QUALIFY FOR ZERO DOLLAR PREMIUMS

FOR HEALTH INSURANCE FOR YOU AND YOUR FAMILY

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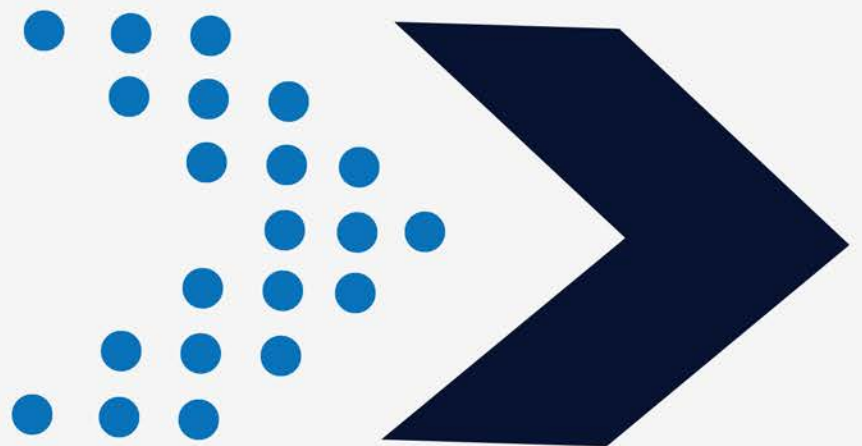
GIVE US A CALL TODAY!

<AGENT PHONE>





# RACK CARDS







ACA RACK CARD 1-A

APRCPY24V1-ACA01-A

<Agent/Agency Name>



**OPEN Enrollment IS COMING SOON**

Don't let important deadlines pass you by.

**YOU DESERVE AFFORDABLE HEALTH INSURANCE COVERAGE.**

<Agent Phone>

Have you updated your Subsidy information this year?

Did you know you may qualify for \$0 health insurance premiums for you & your family?

**LET'S EXPLORE YOUR OPTIONS. GIVE ME A CALL TODAY FOR A NO-COST, NO-OBLIGATION COVERAGE REVIEW.**

<Agent Name>  
 <Agent Phone>  
 <Agent Email>  
 <Agent Address>





ACA RACK CARD 1-B

APRCPY24V1-ACA01-B

<Agent/Agency Name>



**OPEN**  
ENROLLMENT  
*is coming soon*

Don't let important deadlines pass you by.

**YOU DESERVE AFFORDABLE HEALTH INSURANCE COVERAGE.**

**<AGENT PHONE>**

**HAVE YOU UPDATED YOUR SUBSIDY INFORMATION THIS YEAR?**

**DID YOU KNOW YOU MAY QUALIFY FOR \$0 HEALTH INSURANCE PREMIUMS FOR YOU & YOUR FAMILY?**

*Let's explore your options. Give me a call today for a no-cost, no-obligation coverage review.*

**<AGENT NAME>**  
**<AGENT PHONE>**  
**<AGENT EMAIL>**  
**<AGENT ADDRESS>**








ACA RACK CARD 1-C

APRCPY24V1-ACA01-C

<Agent/Agency Name>



**OPEN ENROLLMENT**  
*is coming soon*

Don't let important deadlines pass you by.

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**<AGENT PHONE>**

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**<AGENT NAME>**  
**<AGENT PHONE>**  
**<AGENT EMAIL>**  
**<AGENT ADDRESS>**





ACA RACK CARD 1-D

APRCPY24V1-ACA01-D

<Agent/Agency Name>



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 <Agent Phone>  
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ACA RACK CARD 1-E

APRCPY24V1-ACA01-E

<Agent/Agency Name>



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<Agent Name>  
 <Agent Phone>  
 <Agent Email>  
 <Agent Address>





ACA RACK CARD 2-A

APRCPY24V1-ACA02-A



# TURNING 26?

## DON'T LET IMPORTANT DEADLINES PASS YOU BY!

THE ACA OPEN ENROLLMENT RUNS NOV. 1 TO DEC. 15

LET US FIND COVERAGE THAT MEETS YOUR NEEDS!

SCHEDULE A BENEFIT REVIEW TO DISCUSS YOUR OPTIONS TODAY!

<<Agent/Agency Name>>

<<Phone #>>

<<Email Address>>

Plans are broken into 4 categories based on how you and your plan share the costs of your healthcare.

Low monthly premium. Good if you don't use a lot of healthcare services.  
**Insurance pays 60%**  
**You pay 40%**

Good option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.  
**Insurance pays 70%**  
**You pay 30%**

Use healthcare services frequently. Higher premium but low out-of-pocket costs.  
**Insurance pays 80%**  
**You pay 20%**

Good if you use a lot of healthcare services. Higher premium, but nearly all other costs will be covered.  
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**You pay 10%**

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Call to schedule your review today!

<<Agent/Agency Name>>

<<Phone #>>

<<Email Address>>







ACA RACK CARD 2-B

APRCPY24V1-ACA02-B

## TURNING 26?



## DON'T LET IMPORTANT DEADLINES

PASS YOU BY!

THE ACA OPEN ENROLLMENT RUNS NOV. 1 TO DEC. 15

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Insurance pays 90%  
You pay 10%

By introducing and educating you on health insurance options, we help you find healthcare coverage that best suits you and your family's needs and financial needs.

Call to schedule your review today!

<<Agent/Agency Name>>  
<<Phone #>>  
<<Email Address>>





ACA RACK CARD 2-C

APRCPY24V1-ACA02-C

**TURNING 26?**

**DON'T LET IMPORTANT DEADLINES PASS YOU BY!**

**THE ACA OPEN ENROLLMENT RUNS NOV. 1 TO DEC. 15**

**LET US FIND COVERAGE THAT MEETS YOUR NEEDS!**

SCHEDULE A BENEFIT REVIEW TO DISCUSS YOUR OPTIONS TODAY!

<<Agent/Agency Name>>  
 <<Phone #>>  
 <<Email Address>>

Plans are broken into 4 categories based on how you and your plan share the costs of your healthcare.

Low monthly premium. Good if you don't use a lot of healthcare services.  
Insurance pays 60%  
You pay 40%

Good option if you're eligible for a CSR. Balanced premium + out-of-pocket costs.  
Insurance pays 70%  
You pay 30%

Use healthcare services frequently. Higher premium but low out-of-pocket costs.  
Insurance pays 80%  
You pay 20%

Good if you use a lot of healthcare services. Higher premium, but nearly all other costs will be covered.  
Insurance pays 90%  
You pay 10%

By introducing and educating you on health insurance options, we help you find healthcare coverage that best suits you and your family's lifestyle and financial needs.

Call to schedule your review today!

<<Agent/Agency Name>>  
 <<Phone #>>  
 <<Email Address>>







ACA RACK CARD 2-D

APRCPY24V1-ACA02-D

## TURNING 26?



**DON'T LET  
IMPORTANT  
DEADLINES  
PASS YOU BY!**

**THE ACA OPEN ENROLLMENT  
RUNS NOV. 1 TO DEC. 15 LET  
US FIND COVERAGE THAT  
MEETS YOUR NEEDS!**

SCHEDULE A BENEFIT REVIEW TO  
DISCUSS YOUR OPTIONS TODAY!

<<Agent/Agency Name>>  
**<<Phone #>>**  
<<Email Address>>

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**You pay 40%**

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CSR. Balanced premium + out-of-  
pocket costs.  
**Insurance pays 70%**  
**You pay 30%**

Use healthcare services frequently.  
Higher premium but low out-of-  
pocket costs.  
**Insurance pays 80%**  
**You pay 20%**

Good if you use a lot of healthcare  
services. Higher premium, but nearly  
all other costs will be covered.  
**Insurance pays 90%**  
**You pay 10%**

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health insurance options, we  
help you find healthcare coverage  
that best suits you and your family's  
lifestyle and financial needs.

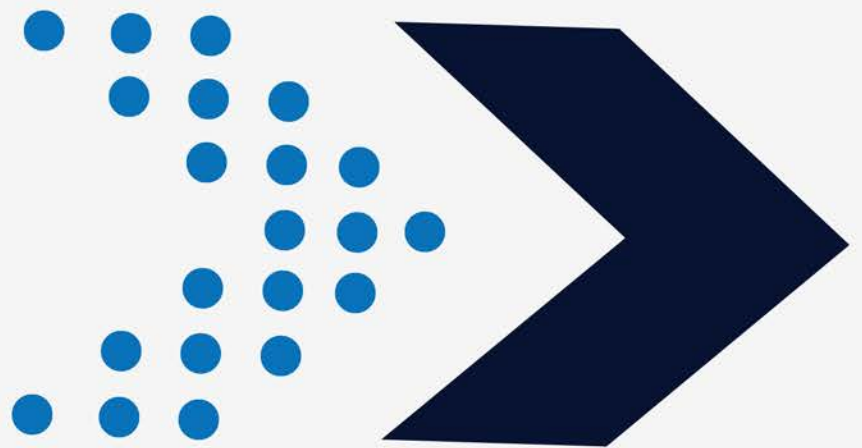
Call to schedule your review today!

<<Agent/Agency Name>>  
**<<Phone #>>**  
<<Email Address>>





# PTC CARDS







ACA PTC CARD 1-A

APPTCPY24V1-ACA01-A

Date \_\_\_\_\_

<<Agent Name>>  
<<Agent NPN >>  
<< Agent Email >>  
<< Agent Phone # >>

**WANT TO LEARN MORE ABOUT YOUR INSURANCE OPTIONS?**

Yes! I give you permission to serve as the health insurance agent or broker for myself and my entire household (if applicable), for purposes of enrollment in a Qualified Health Plan offered on the Federally Facilitated Marketplace.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

and use  
ng:

1. Searching for an existing Marketplace application;
2. Completing an application for eligibility and enrollment in a Marketplace Qualified Health Plan or other government insurance affordability programs, such as Medicaid and CHIP or advance tax credits to help pay for Marketplace premiums;
3. Providing ongoing account maintenance and enrollment assistance, as necessary; or
4. Responding to inquiries from the Marketplace regarding my Marketplace application.

I understand that the Agent will not use or share my personally identifiable information (PII) for any purposes other than those listed above. The Agent will ensure that my PII is kept private and safe when collecting, storing, and using my PII for the stated purposes above. I confirm that the information I provide for entry on my Marketplace eligibility and enrollment application will be true to the best of my knowledge. I understand that I do not have to share additional personal information about myself or my health with my Agent beyond what is required on the application for eligibility and enrollment purposes. I understand that my consent remains in effect until I revoke it, and I may revoke or modify my consent at any time by:

Phone       Email       Letter

Please Select one.





ACA PTC CARD 1-B

APPTCPY24V1-ACA01-B

Date \_\_\_\_\_

<<Agent Name>>  
<<Agent NPN >>  
<< Agent Email >>  
<< Agent Phone # >>

**WANT TO LEARN MORE ABOUT *YOUR INSURANCE OPTIONS?***

Yes! I give you permission to serve as the health insurance agent or broker for myself and my entire household (if applicable), for purposes of enrollment in a Qualified Health Plan offered on the Federally Facilitated Marketplace.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

and use  
ng:

1. Searching for an existing Marketplace application;
2. Completing an application for eligibility and enrollment in a Marketplace Qualified Health Plan or other government insurance affordability programs, such as Medicaid and CHIP or advance tax credits to help pay for Marketplace premiums;
3. Providing ongoing account maintenance and enrollment assistance, as necessary; or
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Phone       Email       Letter

Please Select one.







ACA PTC CARD 1-C

APPTCPY24V1-ACA01-C

Date \_\_\_\_\_

<<Agent Name>>  
<<Agent NPN >>  
<< Agent Email >>  
<< Agent Phone # >>

WANT TO LEARN MORE ABOUT **YOUR INSURANCE OPTIONS?**

Yes! I give you permission to serve as the health insurance agent or broker for myself and my entire household (if applicable), for purposes of enrollment in a Qualified Health Plan offered on the Federally Facilitated Marketplace.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

and use  
ng:

1. Searching for an existing Marketplace application;
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Phone       Email       Letter

Please Select one.





ACA PTC CARD 1-D

APPTCPY24V1-ACA01-D

Date \_\_\_\_\_

<<Agent Name>>  
<<Agent NPN >>  
<< Agent Email >>  
<< Agent Phone # >>

WANT TO LEARN MORE ABOUT **YOUR INSURANCE OPTIONS?**

Yes! I give you permission to serve as the health insurance agent or broker for myself and my entire household (if applicable), for purposes of enrollment in a Qualified Health Plan offered on the Federally Facilitated Marketplace.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

and use  
ng:

1. Searching for an existing Marketplace application;
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Phone       Email       Letter

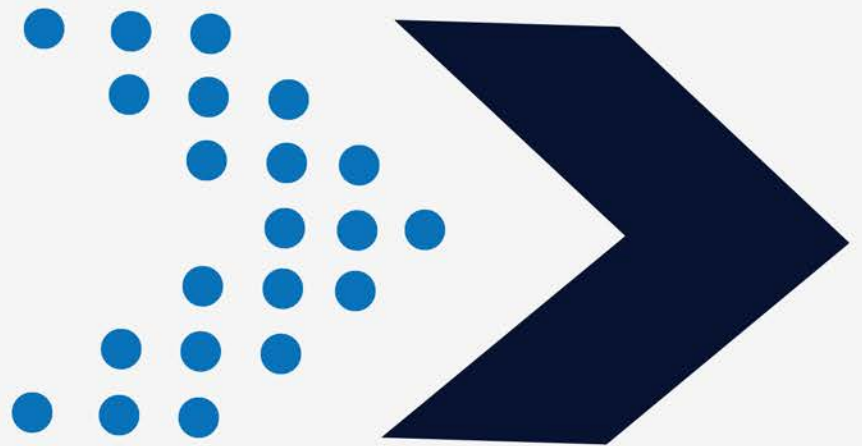
Please Select one.







# HOLIDAY CARDS





GEN. HOLIDAY CARD 1-A

APHCPY24V1-GEN01-A



*Thank you for  
your business!*

<<Agent Name>>

<<Phone Number>>

<<Email Address>>







GEN. HOLIDAY CARD 1-B

APHCPY24V1-GEN01-B



HAPPY HOLIDAYS



*Thank you for  
your business!*

<<Agent Name>>

<<Phone Number>>

<<Email Address>>





GEN. HOLIDAY CARD 1-C

APHCPY24V1-GEN01-C



*Thank you for  
your business!*

<<Agent Name>>

<<Phone Number>>

<<Email Address>>







GEN. HOLIDAY CARD 1-D

APHCPY24V1-GEN01-D



*Thank you for  
your business!*



<<Agent Name>>  
<<Phone Number>>  
<<Email Address>>





CHRISTMAS CARD 1-A

APHCPY24V1-CH01-A



*Merry Christmas*  
from <Agent Name>

<Agent Phone/Website>

*& Happy  
New Year*  
Best wishes to you  
and your family







CHRISTMAS CARD 1-B

APHCPY24V1-CH01-B







CHRISTMAS CARD 1-C

APHCPY24V1-CH01-C







CHRISTMAS CARD 1-D

APHCPY24V1-CH01-D



Merry Christmas  
from <Agent Name>

<Agent Phone/Website>

& Happy  
New Year  
Best wishes to you  
and your family





THANKSGIVING CARD 1-A

APHCPY24V1-TG01-A



*With Gratitude  
at Thanksgiving!*

Thank you for your continued business!

<<Agent Name>>

<<Phone Number>>

<<Email Address>>







THANKSGIVING CARD 1-B

APHCPY24V1-TG01-B



*With Gratitude  
at Thanksgiving!*

Thank you for your continued business!

<<Agent Name>>

<<Phone Number>>

<<Email Address>>





THANKSGIVING CARD 1-C

APHCPY24V1-TG01-C



*With Gratitude  
at Thanksgiving!*

Thank you for your continued business!

<<Agent Name>>

<<Phone Number>>

<<Email Address>>







THANKSGIVING CARD 1-D

APHCPY24V1-TG01-D



*With Gratitude  
at Thanksgiving!*

Thank you for your continued business!

<<Agent Name>>

<<Phone Number>>

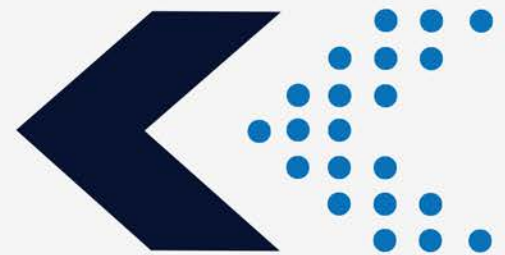
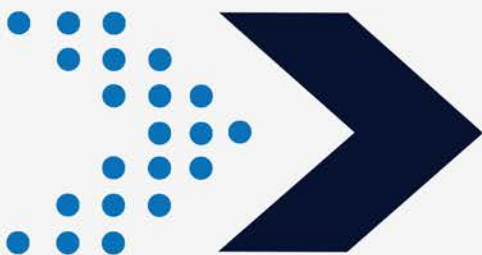
<<Email Address>>





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